












<p><b>Key Partnerships</b> </p> <ul style="list-style-type: none"> <li>Medical conference associates</li> <li>Latvian government</li> <li>Family doctors association in Latvia</li> <li>Data protection service providers</li> <li>Payment gateways</li> </ul>	<p><b>Key Activities</b> </p> <ul style="list-style-type: none"> <li>EU Compliance (health data, GDPR, etc.)</li> <li>Workflow automation (scheduling, follow ups, reminders)</li> <li>Doctors network channel</li> <li>Doctors' Incentives</li> <li>Platform maintenance</li> <li>Customer support</li> <li>Onboarding process</li> <li>Data protection</li> <li>AI Recommendations</li> <li>AI Analytics</li> </ul>	<p><b>Value Propositions</b> </p> <p>An AI Patient Management System designed to revolutionize primary care screening practices by:</p> <ul style="list-style-type: none"> <li>Automating workflows and significantly reducing the administrative burden on family doctors.</li> <li>Providing convenient access to a network of fellow doctors, it enhances collaboration and knowledge sharing, allowing for quick professional consultations, assistance with diagnoses, and support.</li> <li>Incorporating predictive analytics, our system enables early disease detection and proactive patient care.</li> </ul>	<p><b>Customer Relationships</b> </p> <ul style="list-style-type: none"> <li>Hospitals</li> <li>Referrals</li> <li>Word of mouth</li> </ul>	<p><b>Customer Segments</b> </p> <ul style="list-style-type: none"> <li>Family doctors</li> <li>Health Providers</li> </ul>
<p><b>Key Resources</b> </p> <p><b>People resources</b></p> <ul style="list-style-type: none"> <li>Service Designers</li> <li>Web developers</li> <li>UI/UX Designers</li> <li>Technical team (AI/ML)</li> </ul> <p><b>Technology &amp; Resources</b></p> <ul style="list-style-type: none"> <li>Artificial Intelligence (AI)</li> <li>Machine Learning (ML)</li> <li>Cloud</li> <li>Patients' data</li> </ul>		<p><b>Channels</b> </p> <ul style="list-style-type: none"> <li>Platform</li> <li>E-mails</li> <li>Medical Conferences</li> <li>Social Media</li> </ul>		
<p><b>Cost Structure</b> </p> <ul style="list-style-type: none"> <li>Salaries of employees</li> <li>Licences (cloud, model)</li> <li>Marketing</li> <li>Legal costs</li> <li>Accounting</li> <li>Data storage</li> <li>Data security</li> </ul>			<p><b>Revenue Streams</b> </p> <ul style="list-style-type: none"> <li>Modular features (subscription / bundle / custom)</li> <li>Premium subscription features (full service)</li> <li>Pharma Advertisements</li> </ul>	
<p><b>Eco-Social Costs</b> </p> <ul style="list-style-type: none"> <li>Environmental impact of technology</li> <li>Data privacy concerns</li> <li>Environmental impact of data storage</li> </ul>			<p><b>Eco-social benefits</b> </p> <ul style="list-style-type: none"> <li>Improved screening practices</li> <li>Lower paper consumption</li> <li>Enhanced patient-physician relationships</li> <li>Reduced administrative burden on the healthcare workforce</li> </ul>	