

Persona Overview

Dr. Inga,



is dedicated to her profession, after decades in medical practicing, she is deeply committed to her patients' health and well-being, particularly when it comes to the disease screening challenge. Furthermore, Latvia's preventable mortality rate is now more than double the EU average.

However, apart from patient examination, her daily practice is burdened with paperwork and administrative tasks that reduce her time to proactively engage more with patient, and cause exhaustion.

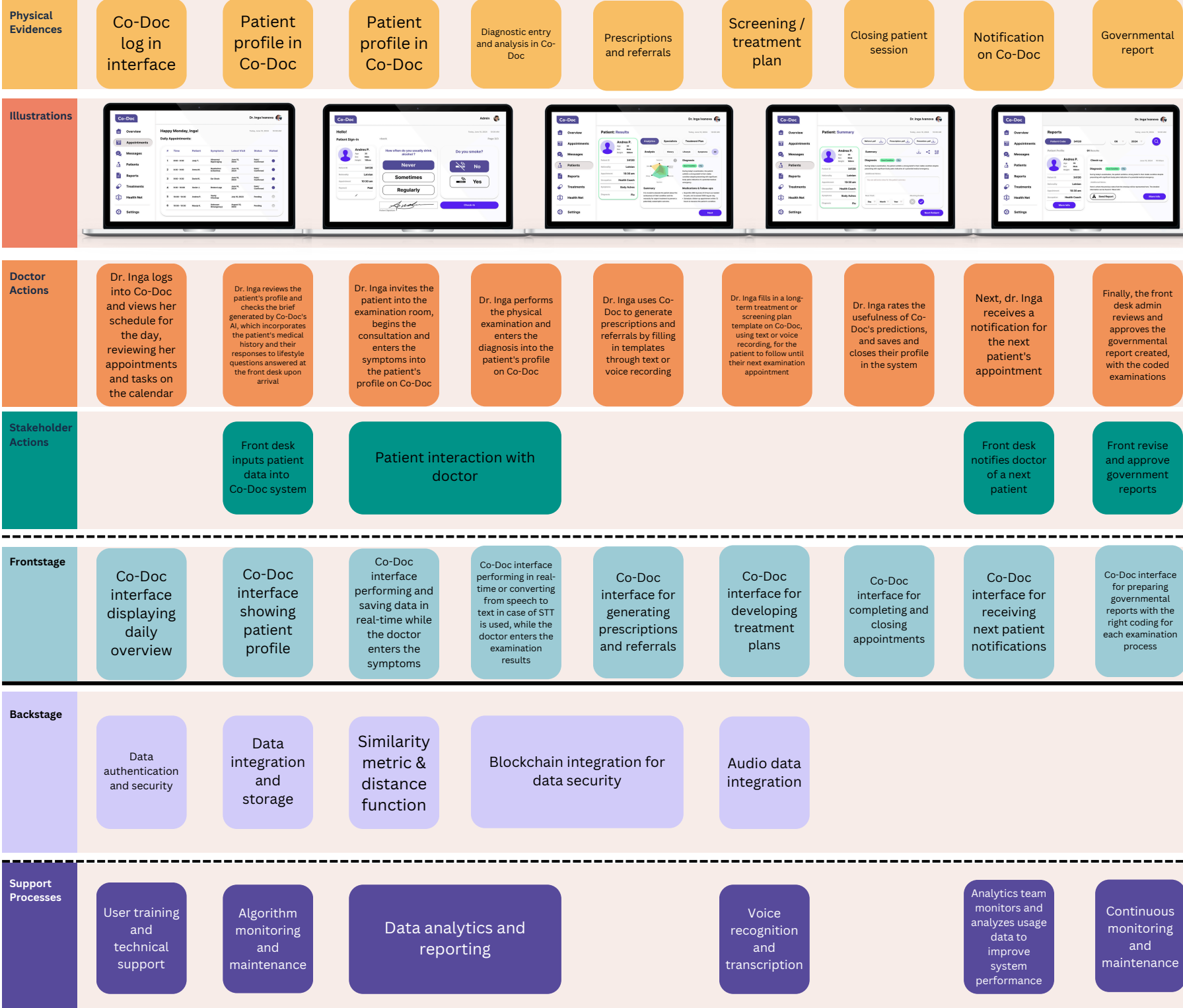
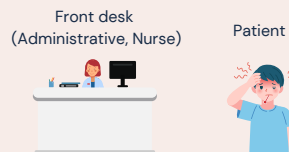
User's Needs

- Dr. Inga needs less paperwork in her daily practice so that she can spend more time with her patients
- Dr. Inga needs to integrate efficient disease screening practices to catch earlier preventable disease

User's Benefits

- By using Co-Doc, workflows can be automated and administrative burdens reduced. Therefore, Dr. Inga is able to more actively engage with patients and strengthen doctor-patient relationships.
- Co-Doc allows Inga to easily connect with a network of fellow doctors, increasing support and collaboration.
- Co-Doc's predictive analytics assist Inga in identifying early disease patterns, improving disease control, and producing reports for government planning, thereby securing her compliance incentives.
- Co-Doc awards Inga with badges for her responsiveness, evaluation participation, and outreach efforts, as well as incentives such as discounts and invitations to medical conferences.

Stakeholders



Line of Interaction

Line of Visibility

Line of Internal Interaction